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पेटेंट कार्यालय का एक प्रकाशन  
PUBLICATION OF THE PATENT OFFICE

## **INTRODUCTION**

In view of the recent amendment made in the Patents Act, 1970 by the Patents (Amendment) Act, 2005 effective from 01<sup>st</sup> January 2005, the Official Journal of The Patent Office is required to be published under the Statute. This Journal is being published on weekly basis on every Friday covering the various proceedings on Patents as required according to the provision of Section 145 of the Patents Act 1970. All the enquiries on this Official Journal and other information as required by the public should be addressed to the Controller General of Patents, Designs & Trade Marks. Suggestions and comments are requested from all quarters so that the content can be enriched.

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CONTROLLER GENERAL OF PATENTS, DESIGNS & TRADE MARKS**

**09<sup>th</sup> May, 2025**

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**THE PATENT OFFICE  
KOLKATA, 09/05/2025**

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(57) Abstract :  
 Consumer Behaviour Analysis and Influence Factors of E-Commerce is the proposed invention. The proposed invention focuses on understanding the functions of E-Commerce Influence Factors. The invention focuses on analyzing the parameters of Consumer Behaviour of E-Commerce.

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